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New York Illustrated News: Civil War Naval Illustrations

By Gary McQuarrie and Charles Williams

New York Illustrated News (NYIN hereafter) was one of three major American illustrated newspapers, along with Harper's Weekly and the Frank Leslie's Illustrated Newspaper (Leslie's hereafter), during the Civil War, but it was a short-lived publication (November 12, 1859 to June 25, 1864) and did not match up to its competitors in its news and fictional content and overall printing quality. The illustrations of the opening years of the war by NYIN were respectable, with some historically notable 'Special Artists' providing sketches to the newspaper in those early years. These weekly publications were classified as newspapers because they reported current events; however, they also focused on material more often seen in magazines, mainly features and illustrations.

NYIN was founded in late 1859 and originally published by J. Warner Campbell & Company until the end of 1860; the newspaper was proclaimed to be "a great pictorial history." In its January 5, 1861 edition, the sale

of the newspaper to John King was announced. King held it only briefly, selling it to Thomas B. Leggett, whose ownership was first evident in the June 29, 1861 issue (Volume IV, No. 86). Leggett would own the newspaper for the next two and half years.

NYIN was generally understaffed and had continual financial struggles throughout its existence. Successive editors during its short life were George Searle Phillips (hired by King: Editor from February 9, 1861 issue to May 18, 1861 issue); T. Smith Reed (hired by King: Editor from February 16, 1861 issue to May 24, 1862 issue [Coeditor with Phillips from May 4, 1861 issue to May 18, 1861 issue]); Mortimer Neal Thompson (hired by Leggett: Editor from June 14, 1862 issue to December 27, 1862 issue); and Thomas Bailey Aldrich (hired by Leggett: Editor from January 24, 1863 issue to January 2, 1864 issue). This succession and turnover of editors created its own challenges in frequent changes in editorial policy and content. The original masthead of

the newspaper dropped hyphenation of 'New York' in the newspaper's title in the October 27, 1860 issue (Volume II, No. 51)—the original art of the masthead last appeared in the April 25, 1863 issue (Volume VII, No. 182), with new masthead art appearing in the next issue. The NYIN never enjoyed the large circulations of its competitors. NYIN was advertised by Leggett as "The Best Illustrated Literary Journal this side of the Atlantic."

At the beginning of 1864, William Jennings Demorest purchased the newspaper (announced in the January 16, 1864 issue [Volume IV, No. 220]) and changed its masthead and title to Demorest's NYIN with the January 30, 1864 issue (Volume IX, No. 222), adding music, fashions, and patterns, and a woman's department by "Jennie June." Demorest attempted a makeover of the newspaper, calling it "the model Family Newspaper of America" and noting that supplements and an extra sheet would be issued with "extra attractions at certain intervals, rendering the newspaper altogether the cheapest and most valuable newspaper in the United

States." He also promised "new type and mechanical ability to render the typographical appearance equal to that of the finest English journals..." In hindsight, it's clear that Demorest was self-promoting to a high degree in his effort to overcome the newspaper's reputational and financial difficulties and restore it to economic sustainability. In the New York Times (April 25, 1864), as the newspaper's ultimate fate was approaching, he claimed it the "best illustrated paper published in America" and offered special inducements to subscribe immediately, including offering a year's subscription without charge for Mme. Demorest's Mirror of Fashions for any person subscribing for a year before May 1, 1864 and calling "especial attention of readers to the artistic merit and the general improvement of our illustrated newspaper..."—an acknowledgment of some of the newspaper's previous shortcomings compared with its competitors. The final issue of NYIN was June 25, 1864 (Volume X, No. 241). After August 1864, it was merged with Mme. Demorest's Mirror of Fashions.

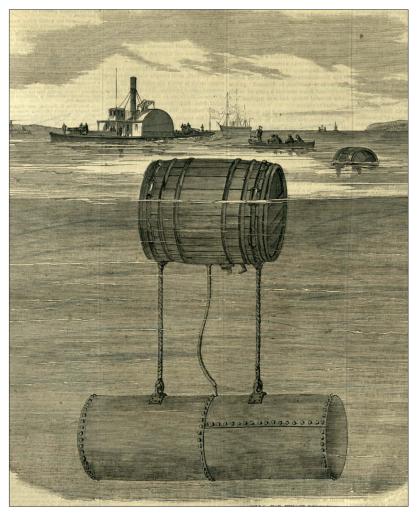


Advertisement for NYIN from October 1863 in the Portrait Monthly of the New York Illustrated News. Digitized by the Internet Archive in 2012 with funding from The Institute of Museum and Library Services through an Indiana State Library LSTA Grant (http://archive.org/details/ portraitmonthlyo00newy).

NYIN During the **Civil War Years**

At the beginning of the Civil War, NYIN had some of the most talented sketch artists in its employ. By September 1860, Alfred Waud was working for NYIN and produced a large number of illustrations until he left *NYIN* to work for *Harper's* Weekly at the end of 1862. Arthur Lumley also produced a large number of illustrations for NYIN; he was recruited from Leslie's at the beginning of 1862 and stayed with NYIN until approximately mid-1863. These two 'Special Artists' alone accounted for the

majority of the illustrations attributed to known 'Special Artists' that appeared in the newspaper—just over 40% of the wartime illustrations in NYIN have been attributed to identified 'Special Artists,' including Alfred Waud, Arthur Lumley, George W. Bailey, Frank Beard, Bradley Sillick Osbon, A.S. Leclerc (psuedonymn for Alexander Simplot) (only a small number of illustrations in late 1861), William R. McComas, William Waud, John Francis Edward Hillen, and Fred B. Schell. Another 18% of NYIN's wartime illustrations were contributed by named amateur artists. After Waud and then Lumley left NYIN, the number of its published wartime illustrations began to decline and were sourced from many contributors—when Lumley left the newspaper in mid-1863, it had only one full-time sketch artist remaining at the war's front. The famous cartoonist, Thomas Nast, also worked at NYIN in the war's early years, contributing cartoons and assisting in the redrawing of artists' sketches from the field.



Infernal Machines Discovered in the Potomac, Near Aquia Creek, By the Flotilla, for Whose Destruction They Were Intended. Sketched by A. Waud, from a photograph by James F. Gibson. Illustration published in NYIN, Volume IV, No. 89, p 177, July 22, 1861. From the collections of the New York State Library, Manuscripts and Special Collections, Albany, New York.

The illustrations of NYIN in the early years of the war were considered worthy in caliber, much like those of Leslie's.

Although Harper's Weekly was probably the strongest of the American illustrated newspapers when the Civil War began, its illustrations were initially inferior to those of NYIN and Leslie's and remained so until several years into the war when it was able to recruit artistic talent away from these competitor newspapers and attract other talent based on its resources and aggressive recruitment.

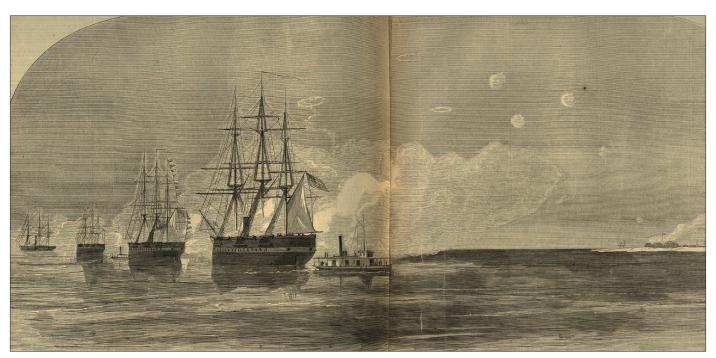
NYIN was published weekly every Saturday. In 1860, NYIN proclaimed itself "A Weekly Journal, devoted to the diffusion of Useful and entertaining Knowledge and Universal Intelligence. All matters of interest, of a Scientific, Artistic, or other nature, are fully and thoroughly embodied in its content," typical of the relatively grandiose selfpromotion of the illustrated newspapers of the era. In 1860, the price of a single issue was 6 cents; individual subscriptions were priced as follows: 1 copy for 17 weeks, \$1.00; 1 copy for 1 year, \$3.00. For a club of 5 to one address for 1 year, \$10, with an extra copy sent free to the sender of the club who paid for the club in total. On December 6, 1862, the price of a single issue rose to 7 cents based on increased paper and production costs; by May 2, 1863, it rose to 8 cents per issue and a year's subscription was \$3.50. By May 1864, 1 copy for 1 year cost \$4.00, while the price of a single issue increased to 10 cents. These price increases generally paralleled those of its competitors but were not sufficient to overcome the financial challenges the newspaper faced, and its final issue was June 25, 1864.

At the start of the Civil War in 1861, the circulation of Leslie's was only slightly ahead of that of Harper's Weekly, which had started in December 1857. After mid-1863, the circulation of Leslie's was finally surpassed by the circulation of *Harper's Weekly* and reportedly that of the NYIN, although some sources indicate NYIN's circulation never rivaled those of its competitors (The Editors of Civil War Navy—The Magazine were unable to find any circulation numbers for NYIN.) Arthur Lumley, one of NYIN's main sketch artists in the field, missed the Battle of Gettysburg, and despite staying with the army for a few more months, he submitted only occasional sketches thereafter—when Lumley retired, Leggett had only one full-time sketch artist remaining at the front. The circulation of NYIN reportedly declined significantly thereafter. After Demorest purchased *NYIN*, the newspaper threw its editorial support behind the most extreme faction of the Republican Party editorials criticized Lincoln's actions and found his defense of the constitution inadequate. Demorest supported the candidacy of General John Fremont in June of 1864 and by July was claiming that the government had consequently refused the use of the mails to NYIN, further adding to the newspaper's

circulation difficulties (or perhaps Demorest was trying to justify the decline). While Harper's Weekly and Leslie's clearly produced a great pictorial history of the Civil War through its illustrations, NYIN also made a substantial pictorial contribution.

NYIN's Volume III, No. 75, April 13, 1861 through Volume X, No. 240, June 25, 1864 encompassed the issues published during the Civil War, a total of 165 issues ("numbers").

During the Civil War, typical issues of NYIN (and its competitors' issues) were 16 pages in length, with dimensions of approximately 12 x 16 inches (the size allowed easy mailing), and would contain illustrations based on photographs taken by numerous Civil War photographers and on sketches done by 'Special Artists,' "corresponding artists," and others, including some on U.S. naval expeditions or ships of war engaged in the blockade.

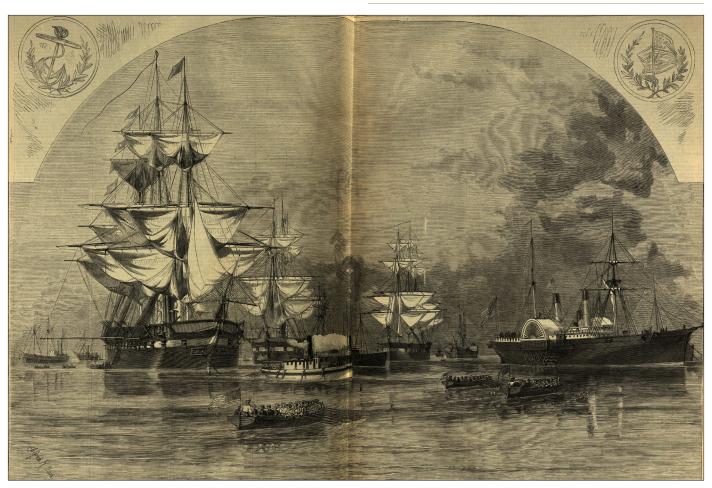


Second Day's Action at Hatteras Inlet. Shelling Fort Hatteras. Vessels from left: Susquehanna, Cumberland, Adriatic, Minnesota, Wabash, Fanny with Gen. Butler on board. Sketched by A. Waud, Esq. Illustration published in NYIN, Volume IV, No. 98, p 312-313, September 9, 1861. From the collections of the New York State Library, Manuscripts and Special Collections, Albany, New York.

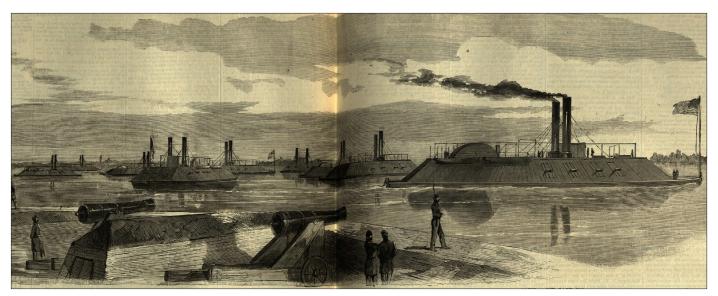
NYIN had the lowest proportion of illustrations prepared by known 'Special Artists' of the three American illustrated newspapers; NYIN engaged only 4 identified 'Special Artists' as on-scene corresponding illustrators (Alfred Waud, Arthur Lumley, George W. Bailey, Frank Beard) who each had at least 10 illustrations published (compared with 10 such 'Special Artists' for Harper's Weekly and 16 for Leslie's). In addition, soldiers and army officers sent sketches, and naval officers sent drawings of their ships and the war on the rivers and at sea. The artists whose sketches were the basis for the illustrations were not always identified. From the beginning of the war, the newspaper published notices soliciting and welcoming submissions of pencil sketches from artists, daguerrotypists, and others and noted if a sketch was used, "they would be liberally paid."

Both photographs and sketches were transferred onto paper by the state-of-the-art technology of woodcut engraving and then locked in place with handset type; each page was then electrotyped to produce multiple copies of a metal printing plate, allowing extended print runs. While other periodicals in both the North and the South consistently published almost exclusively editorial content, perhaps with occasional maps, the illustrated newspapers published the most extensive set of original illustrations of the war.

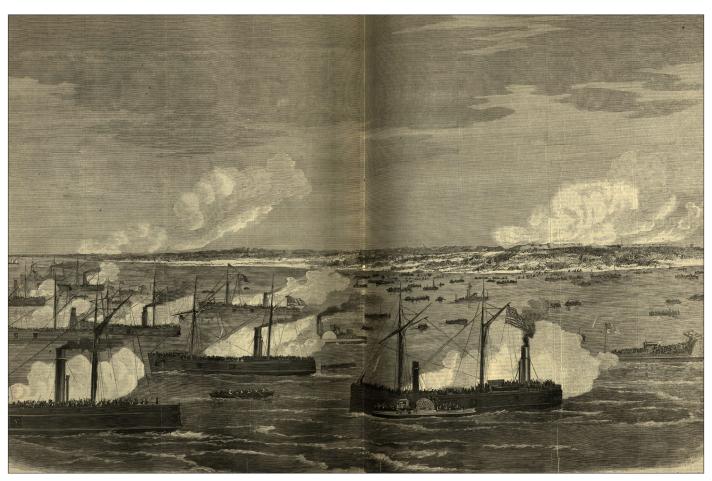
NYIN, however, while providing a substantial number of wartime illustrations, published only about half as many such illustrations as either Harper's Weekly or Leslie's.



The Blockading Squadron at Anchor in Hampton Roads, Off Fortress Monroe. Vessels from left: Gun-Boat Louisiana, Harriet Lane, Minnesota, Flag Ship Wabash, Tow-Boat Young America, Gun-Boat Daylight, Cumberland, Gun-Boat Union, Steam-Frigate Susquehanna, Quaker City, Albatross. Drawn by A. Waud, Esq. Illustration published in NYIN, Volume IV, No. 102, p 376-377, October 14, 1861. From the collections of the New York State Library, Manuscripts and Special Collections, Albany, New York.



The Great Mississippi Expedition—Commodore Foote's Iron-Clad Gun Boats at Cairo, Awaiting Orders for Departure. From a Sketch By Our Special Artist. Illustration published in NYIN, Volume V, No. 117, p 200-201, February 1, 1862. From the collections of the New York State Library, Manuscripts and Special Collections, Albany, New York.



The Burnside Expedition—Attack on Roanoke Island by Commodore Goldsborough's Gunboats, and Landing of Troops Under Command of Generals Foster, Reno and Parks. From a Sketch By a Correspondent. Illustration published in NYIN, Volume V, No. 121, p 264-265, March 1, 1862. From the collections of the New York State Library, Manuscripts and Special Collections, Albany, New York.

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twenty months service he was ordered home. On his return he entered the Naval School at he entered the Naval School at Philadelphia, where he for some time devoted himself to study, so as to enable him to pass his examination in view of promotion to higher rank. He succeeded in passing the Board of Examiners during the year 1843, when he was ordered to the sloop-of war Saratoga, then belonging to the squadron engaged on the Coast of Africa. He remained with this vessel until she was ordered home in 1845, when he was allowed another leave of absence for about twelve months. about twelve months

about twelve months.

During the year 1846 he was ordered to the steamer Colonel Harney, and served in her during the early naval operations in the Gulf of Mexico. He afterwards served in the sloop of-war John Adams, also attached to the Home Squadron and exercise in the waters of and operating in the waters of the Gulf.

the Gulf.

The Mexican War ended, the officers of the Navy were ordered on a more peaceful duty, and the subject of our sketch was, in 1849, placed on duty with the United States Coast Surveying Board. He was engaged in short cruises for about one year, when he was detached in view of the state of the s

gaged in short cruises for about one year, when he was detached, in view of obtaining his promotion.

On the 4th of June, 1850, he received his commission as Lieutenant of the Navy—a rank equal to that of Captain in the Army. The sloop-of-war Germantown having been ordered to join the African Squadron then under Commodore Gregory, Lieutenant Rodgers was as signed to duty with that vessel, and sailed during the whole of its three years cruise.

During the whole of its three years cruise.

During the year 1854 he was appointed to the least of the promotion of the promotion of the fight. He was also very pious, and never entered an engagement without first commending his soul to his God. His personal reputation was without a stain, and amid all the absorbing cares and rank equal to that of Captain Rodgers was as signed to duty with that vessel, and sailed during the whole of its three years cruise.

States Naval Academy during the greater part of During the year 1854 he was appointed to the least of Brooklyn, New York Harbor. He remained on this duty for several months, and on retiring therefrom again entered the Naval School, this time to teach his juniors as well as to learn from his seniors.

Lieutenant Rodgers remained at the United States Naval Academy during the greater part of 1861, and on retiring was promoted to the rank of 1861, and on retiring was promoted to the rank of 1861, and on retiring was promoted to the rank of 1861, and on retiring was promoted to the rank of 1861, and on retiring was promoted to the rank of 1861, and on retiring was promoted to the rank of 1861, and on retiring was promoted to the rank of 1861, and on retiring was promoted to the rank of 1861, and on retiring was promoted to the rank of 1861, and on retiring was promoted to the rank of 1861, and on retiring was promoted to the rank of 1861, and on retiring was promoted to the rank of 1861, and on retiring was promoted to the rank of 1861, and on retiring was promoted to the rank of 1861, and on retiring was promoted to the ra

CAPTAIN RODGERS.

Captain George W. Rodgers, of the United States Navy, was born in the State of New York, about the year 1820, but early moved to the State of Connecticut, from which he was appointed to the Naval Service during the year 1836. On the 30th of April, 1836, he acted as midshipman on the sloop-of-war Boston, then belonging to Commodore Dallas' West Indian Squadron. During the year 1838 he was transferred to the frigate Constellation, also on the West Indian Squadron the United States and granted a twelvemonth's leave of absence to recruit his health.

About the year 1840 he was allowed to return to the United States and granted a twelvemonth's leave of the Dairley West Indian Squadron, then he attached to the frigate Brandy.

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About the year 1840 he was attached to the frigate Brandy.

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About the year 1840 he was and after about twenty months service he was one to do not have your to the Mediter-ranean station, and after about twenty months service he was one your dealers and particulation.

About the year 1840 he was and ordered to join the Brazilian Squadron, then belonging to Commodore Armstrong. In this vessel he the therefore a full cruise, lasting until May, 1850; with that of Major in the Army. He was next was next few as then attached to the sloop-of-war Falmouth, was stein attached to Commander—a position assimilating with that of Major in the Army. He was next was next few as the attached to he office until the year 1857; but desiring more active service he was next few as the attached to he brazilian Squadron, then bra

also traveled the whole dis-tance from port to port without any stoppages.

During the first attack upon the rebel defences of Charles-ton harbor, under Admiral Dupont, Commander Rodgers dis-tinguished himself for his bravery, running his vessel al-most under the walls of Sum-

ter.
In the second attack, which In the second attack, which took place during 1863, under the direction of Admiral Dahlgren, Commander Rodgers held the position of Fleet Captain, a similar position to Colonel on the Staff of a General commanding in the field. He also retained his position of commanding officer of the Catskill, and directed her movements during the fight. During the action of Monday, August 17, 1863, a shot from the rebel works at Fort Wagner struck the vessel with such force as to knock off a portion of the interior lining of the pilothouse. One of the bolts struck Captain Rodgers and Paymaster Woodhuvis on the such a billion.

house. One of the bolts struck Captain Rodgers and Paymaster Woodbury on the head, killing them both instantly.

Captain Rodgers was a mixture of the gentle and delicate man, with the gallanthero. In peace he was mild, humble and pleasant, but when the blast of war sounded, he was like a tiger in the fight. Hé was also very pious, and never entered

Front page of the November 1863 Portrait Monthly of the New York Illustrated News, Volume I, No.5. Digitized by the Internet Archive in 2012 with funding from The Institute of Museum and Library Services through an Indiana State Library LSTA Grant (http://archive.org/details/portraitmonthlyo00newy).

Because of the time necessary for the production of the engraving plates from which the illustrations were printed, most news accounts were reported about 1 to 3 weeks after they had occurred. This speed was made possible by the method of making a drawing on a large wood block (usually boxwood), then cutting the block into multiple blocks and assigning each smaller block to an individual engraver (10 to 15 or more engravers in total), then reassembling the blocks, a method generally attributed to Frank Leslie. Indeed, in its August 2, 1856 issue (Volume II, No. 34, p 124), Leslie's published an article "How Illustrated Newspapers Are Made," detailing from sketch to publication the extensive steps involved in producing and printing an illustration.

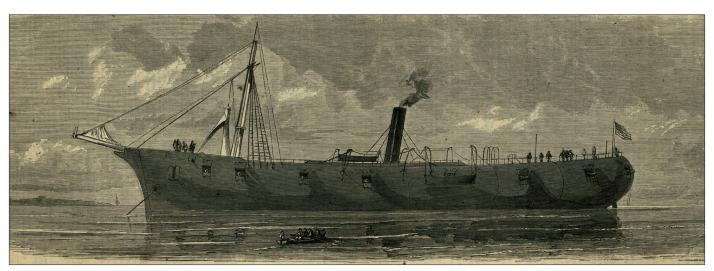
NYIN's 'The Portrait Monthly'

In July 1863, Leggett launched The Portrait Monthly (of the NYIN) "containing sketches of departed heroes, and prominent personages of the present time, interesting stories, etc.," a 16-page periodical published on the 15th of each month. The Portrait Monthly contained portrait illustrations accompanied by condensed personal sketches of biographical facts and histories of the most prominent persons of the day and their activities that was also intended to serve as a historic compilation reference well after the war; it also contained brief news summaries of key events and other factual items of interest. The Portrait Monthly was provided to

subscribers at a cost of 10 cents for a single issue, \$1.00 per year as a stand-alone subscription, and in combination with a subscription to NYIN for a total of \$4.00 per year. Only 12 issues were published, the final issue being June 1864, when publication of NYIN was discontinued. During its brief lifespan, it published approximately 200 portraits of prominent civil, clergy, and military figures, including a dozen high-ranking naval officers and officials of the war. None of the portrait illustrations were attributed to a known artist. The bound version of *The Portrait Monthly* (with indices) can be accessed online via the HathiTrust Digital Library (https://babel.hathitrust.org/cgi/ pt?id=nyp.33433001080013&view=1up&seq=3) and the Internet Archive (https://archive.org/details/ portraitmonthlyo00newy).

Accessing NYIN

Today, NYIN is held in the archives and special collections of over 50 university and state libraries and historical societies in the United States, usually in bound volumes or individual issues (or on microfilm) and on a non-circulating basis, including many complete collections (some are only partial collections) (worldcat. org). NYIN 1860-1864 issues are available online for reading and content searching via the Alexander Street Press (Alexandria, Virginia) database Illustrated Civil War Newspapers and Magazines, but this is accessible by



The U.S. Iron-Clad Gunboat Galena, Cleared for Action—Sketched By Our Special Artist, A. Lumley. Illustration published in NYIN, Volume VI, No. 135, p 77, June 7, 1862. From the collections of the New York State Library, Manuscripts and Special Collections, Albany, New York.

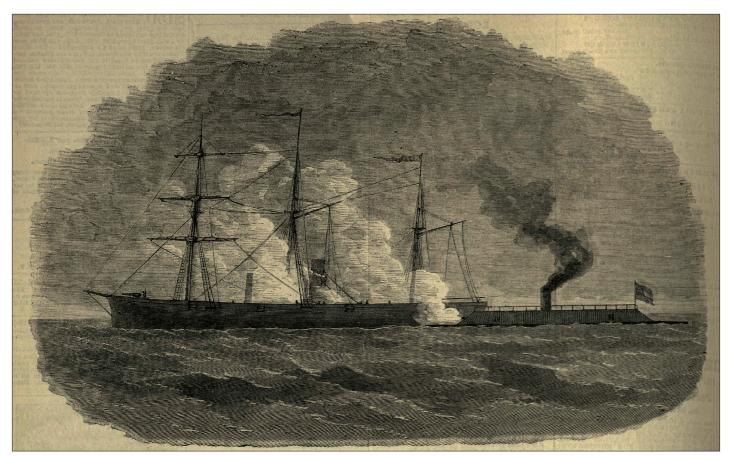
subscription available only to libraries of academic institutions, public libraries, and K-12 libraries and faculty members. The Editors of Civil War Navy—The Magazine are not aware of free public online access to digitized NYIN collections nor its commercial availability on a CD, unlike the situation for Harper's Weekly and Leslie's. This lack of online or CD accessibility probably partially explains the relative lack of NYIN illustrations appearing in Civil War publications.

Finding Civil War Naval Illustrations in NYIN

During the course of the Civil War and its commercial existence, NYIN published over 1,700 original illustrations, about 95% of which were those of land-based military actions, portraits, or social and political events or figures. Based on a search of illustrations in NYIN via the Alexander Street Press database Illustrated Civil War Newspapers and Magazines and a manual review of the search results,

the Editors of Civil War Navy—The Magazine found just under 100 navalrelated illustrations (including 9 officer portraits and 1 map), significantly fewer than published in Harper's Weekly or Leslie's.

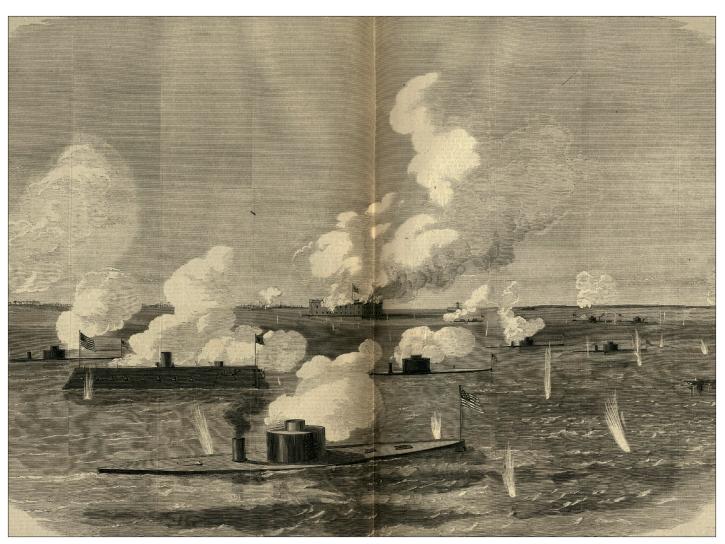
We found the following number of naval-related illustrations by year: 1861 (35), 1862 (28), 1863 (28), and 1864 (4). This comparatively low number of naval-related illustrations in NYIN is also likely a factor in the lack of such illustrations appearing in Civil War naval publications. Similarly, NYIN published only a very small number of maps compared with Harper's Weekly or Leslie's. As the war progressed, readers likely found the alternative newspapers to have more extensive and relevant pictorial content. The naval illustrations complement the Civil War photographs of coastal



Attack on the U.S. Gunboat Mercedita by the Rebel Ram Palmetto State, Off Charleston Harbor. Illustration published in NYIN, Volume VII, No. 174, p 272, February 28, 1863. From the collections of the New York State Library, Manuscripts and Special Collections, Albany, New York.

defenses, naval vessels, navy yards, and naval officers because some of them depict actual naval scenes of engagements and battles, bombardments of forts, and some naval vessels and naval officers for which actual photographs are not available historically. It should be kept in mind that the illustrations, though based on submitted sketches, were detailed by multiple engravers and thus were subject to some interpretation artistically; in addition, though many illustrations were based on eyewitness sketches by the artists, some illustrations were based on the witness reports of other individuals and even occasionally depicted events that had not occurred simultaneously. Thus, the illustrations should not be interpreted as though they were actual photographs of an event.

Unlike the Richard A. Owens' meticulously prepared and self-published *Index to the Illustrations of Harper's Weekly* During the Civil War Years 1861-1865, there is no comparable resource available that categorizes, details, and cross references the illustrations of NYIN during the Civil War, including naval-related illustrations. To locate a naval illustration from NYIN generally requires access to the Alexander Street Press database via a subscribing institution library or a library containing physical archives of the newspaper. No illustrations in the Naval History and Heritage Command (NHHC) Photography Collection are attributed to NYIN. General searches for illustrations via the Alexander Street Press database can be limited to specific date or issue ranges. Then, one is left



The Attack of the Federal Iron-Clads on Fort Sumter and the Rebel Batteries Commanding the Entrance to Charleston Harbor, on the 7th of April, 1863. Illustration published in NYIN, Volume VI, No. 182, p 392-393, June 7, 1862. From the collections of the New York State Library, Manuscripts and Special Collections, Albany, New York.

to manually scan the titles of illustrations in the search results, usually searching within the latter 1-3 weeks (sometimes longer) after the dates of known specific naval events of the war involving specific naval vessels or officers in order to try to locate a specific illustration, if available.

Acquiring Original NYIN Issues

Originals of NYIN's Civil War (1861-1864) issues for purchase are very rare and challenging to find, but may be acquired from a variety of commercial sources, including old or rare book and newspaper sellers (individuals and commercial firms), online book and marketplace sellers (e.g., eBay, Amazon), and auction houses, when available. Although The Editors of Civil War Navy—The Magazine are not aware of facsimile reproductions of NYIN, information on detecting reproductions of Civil War-era newspapers can be found on an authored collectors information web page at: http://www.historicpages.com/cwfakes.htm

Summary

NYIN published significant wartime reporting and a large number of related illustrations despite not surviving the full duration of the war because of financial and general operating struggles. NYIN, however, published significantly fewer illustrations, including naval-related illustrations, than did Harper's Weekly or Leslie's, though some of the naval-related events depicted in its illustrations are not necessarily found in these other two major illustrated newspapers. During the war, because of the financial struggles and loss of some key 'Special Artists' in the field to competitor newspapers, NYIN's circulation apparently declined through the last half of 1863 and into 1864 before it ceased publication. Readers likely perceived Harper's Weekly or Leslie's to have

significantly better pictorial, reporting, and fictional content. Consequently, because of these factors, wartime illustrations from NYIN are less commonly seen in war-related publications and far more challenging to identify and locate. Access to its illustrations is essentially limited to searching the Alexander Street Press database, Illustrated Civil War Newspapers and Magazines, or to a library containing archives of the newspaper. The Editors of Civil War Navy—the Magazine are not aware of free public online access to the newspaper or its illustrations or commercial CDs of the newspaper. One is left to manually scan the illustration search results from the database Illustrated Civil War Newspapers and Magazines based on a time period of at least 1-3 weeks (sometimes longer) after the dates of known specific naval events of the war or by searching for specific naval vessels or officers to try to locate a specific naval-related illustration. Alternatively, one must access the newspaper archives at an appropriate library or historical society and perform manual scans of its illustrations based on the timing of the historic naval event involved.

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